



Artful Webinars

AW 2022 LIVE Convention March 14 – 20, 2022

Dear Exhibitor,

I am so excited to be putting together the second Online Interactive LIVE Artful Webinars Convention. This will be another 5-day decorative painting & penciling event from March 14 – 20, 2022. Last year we had 164 registered attendees, 20 teachers and 24 projects totaling 96 hours of learning. We had over 90% attendance for the opening games, vendor show and closing event.

A private Facebook group for the teachers, vendors, and students was created. It had nearly 100% membership. It showcased the Tuesday night Kick-off Party, 17 pre-recorded Make It/Take Its, 12 demonstrations, vendor advertisements, a Vendor Show consisting of 7 Vendors, a Closing Ceremony, and over 80 door prizes.

The 2022 Vendor Show will be held on Thursday, March 17th tentatively from 6:30 – 10:00 pm Eastern Time. No classes will be scheduled at this time to give all the attention to the Vendors. In addition, this event will continue to be visible in the private Facebook group until April 15, 2022 – giving your company 30 days of continuous exposure.

As we did for the 2021 Vendor Show, we are selling 15 or 30-minute increments to sell your goods or demonstrate product LIVE in the Private Facebook group. If you join me for this unique and awesome opportunity, your company name will appear on the website, in the private Facebook group and if you submit your signed contract and deposit before September 1st, it will be listed in the printed class catalog under the Vendors Show.

If you would like to take advantage of this unique and awesome opportunity, please fill out the contract attached and return it on or before **January 1, 2021**, along with a **50% deposit** (non-refundable). Should you have any questions, please contact me at (603)420-8794 or cindy@artfulwebinars.com.

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